

LIO BURNETT U.S.A.

A Division of LIO BURNETT COMPANY, INC.

Ad No. 225—(200's VENETIAN)—Reg. No. 0893—Page—(34 x 110 inches)—4-1/2 (Inches)—National (Circulation) Magazine, 1981 (A)

Printed in U.S.A.

ULTRA LOW TAR Cambridge 100's



Satisfying taste
at only 4 mg tar.

© Philip Morris Inc. 1981

4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



2061193977